David Sim

Web Studio

NYU School of Engineering

Fall 2015

**Project Statement/Goal**

For the website project, I want to create a blog where I post pictures and reviews of games that I own and have played. I want the blog to feel like a photo album, in which I collect pictures and write stuff about it. I also want visitors to be able to contribute to the blog by liking or commenting on my posts. Since reviews are heavily based on personal opinions, I want as many opinions as possible contributing to the blog.

**Motivation, drive, and/or purpose**

I just love playing games. And as a gamer I love watching other people play games and talk about the game. It felt like the most comfortable choice for me as a gamer to create a website that has something to do with games.

**Target Audience**

Fellow gamers.

**Competitive Analysis**

Since my biggest goal is to create a game-based community where they get to interact with each other, Reddit may be the ‘idol’ website.

Sites such as GameSpot and IGN actually have professionals playing and reviewing newly released games constantly. I wish to accomplish something very similar, but it may be a challenge since I’m just one guy.

**Content Inventory**

* Images
  + Screenshots of the game that is being reviewed
* Videos
  + Gameplay of some sort (Of me playing them)
  + Trailers
* Articles
  + My personal experience and opinion on specific games

**Technical Requirements/Functionality**

I want the users to be able to click on stars or hearts (or both) according to their opinion with a small comment section below it, which allows users to share their opinions within the community.

**Creative Brief**

I’m always for minimalistic and simple look and feel. I want users to feel at ease browsing the website; I want them to easily figure out the website, especially the content they are looking for.

**Future Iterations**

I want to extend the possibilities of ways to review the games. It may be image/text heavy for now, but I want to record me playing the games, which will allow the users to see my reactions and emotions towards the game. Pewdiepie

**Risks**

I may not be able to create something that will be able to store and keep up with the inputs of the users: Stars/Hearts rating or leaving comments.

I also don’t have enough time to keep the website fresh with contents since I’m just one guy wanting to play all the games in the world.